



Our File No. 2022-03-06

VIA EMAIL: competition-consultation-concurrence@ised-isde.gc.ca

March 30, 2023

To: The Consultation on the Future of Competition Policy in Canada

RE: THE CONSULTATION ON THE FUTURE OF COMPETITION POLICY IN CANADA

Please find attached *Reforming the Competition Act to Defend Climate: The Need to Regulate Deceptive Ads*. With the endorsement of Equiterre, we make this submission to both the Honourable Minister Champagne and to the Consultation on the Future of Competition Policy in Canada. Note that this submission is digitally posted at <https://elc.uvic.ca/projects/publications/competitionactreform/>.

Respectfully submitted,

Calvin Sandborn, KC

Lisa Harris, Articled Student

Endorsed by:

Équiterre^o

